michéal CASTALDO

For Immediate Release

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MICHÉAL CASTALDO TO PRESENT EXTRA-VIRGIN, THE MUSICAL, AN EVENING OF "CLASSIC ITALIAN SONGS & OLIVE OIL" AT THE QUEEN ELIZABETH THEATER (QET), SEPTEMBER 10, 2011

Singer-Songwriter and olive oil connoisseur to offer unique multi-media experience of Italy

TORONTO CANADA - May 13, 2011, Queen Elizabeth Theater

On September 10, 2011, Vital Records performing artist, michéal CASTALDO, will conduct an evening of song and stories, set against the backdrop of majestic vistas of Calabria, Italy, that will feature many of the Toronto Symphony Orchestra talented musicians joining him on stage conducted by Grammy Award Winning composer/producer Doug Katsaros.

The evening, dubbed "Extra-Virgin, The Musical," will be produced by Mr. Castaldo's Majestic Castle Music Productions.

The unique multimedia musical concert is designed to appeal to classical-crossover lovers and fans (those who like Andrea Bocelli, Sarah Brightman, Josh Groban, or Il Divo), and all who enjoy la dolce vita, the sweet life.

Mr. Castaldo will sing classic and timeless Italian songs from his current CD, "Aceto;" from his previous CDs, "Villa" and "La Dolce Vita 'NAmerica," as well as selections from his repertoire, which will include the intermezzo of Cavalleria Rusticana by Pietro Mascagni, the crowd-pleasing aria "Nessun Dorma" from Puccini's Turnadot, Ennio Morricone's "Nella Fantasia", Verdi's "Va Pensiero". The twist in this show will be the many American Hit songs such as "Stand My Me", "Unchained Melody", "Sound of Silence", "Hallelujah", "I Started a Joke" all sung in Italian.

"I'm very excited to perform in Toronto once again and to present this special and unique program," Mr. Castaldo says. "Toronto has a special place in my heart. This is the city my family decided to emigrate to from Calabria, Italy. I grew up in Toronto and sang in church until I left for music school in Boston, USA. My mom lives here as well as my siblings. My mom had a grocery store on Davenport for many years. My brother Joe is a practicing attorney in Toronto, my younger brother Michele is co-founder of Teatro Verde a retail shop in Yorkville and my sister Toni is a school teacher in Woodbridge. Although New York City has been my home for over 25 years, Toronto will always have a special place in my heart."

Between songs, Mr. Castaldo will share his family's story as olive oil producers, which began when his great-grandfather bought a parcel of land with savings he earned as a miner helping to build the New York City subway system from 1897 to 1905. CDs and olive oil will be available for sale after the event for those who want to take the "Extra-Virgin, The Musical" experience home with them.

Michéal CASTALDO is an award-winning Italian classical-crossover tenor whose work has been called a "plush world of ballads and utter sweetness" by celebritycafe.com and "the perfect complement to an Italian music collection" by La Gazzetta Italiana. His family's orchards in the foothills of Calabria, Italy, where Michéal lived until age 3, have long been committed to producing and distributing fresh and vibrant olive oil at affordable prices. "The result, 'Private Reserve' olive oil... is a textbook olive oil: just the right color, flavor and texture to appeal to everyone," as described by thenibble.com, the online magazine about specialty foods for the connoisseur. www.michealCASTALDO.com

The Queen Elizabeth Theater has a capacity of 1200 seats. It's a great theater and every seat is a good seat. The QET is Toronto's newest live music concert venue located at 190 Princes' Blvd, and provides a venue for creative events such as michéal CASTALDO'S "Extra-Virgin, The Musical."

To learn more about The Queen Elizabeth Theater, visit www.queenelizabeththeatre.ca Located at 190 Princes' Blvd, CNE Grounds Toronto Canada Tel 416 263-3293

A portion of the proceeds will benefit La Dolce Vita Foundation.Org

The presenting sponsors for the concert are John Turco of Profile Wine Group www.profilewinegroup.com and Vito Schiavone of Flemingdon Park Golf Club www.flemingdonparkgolfclub.com

michéal's good friend Vian Andrews of <u>ItalianVisits.com</u> has generously made available a wonderful <u>Wine Tour of Italy</u> for two (valued \$6240 - does not include the airfare) as a drawing / raffle on the night of the concert. All the proceeds of this raffle will benefit a Canadian Charity Organization TBD.

Media Sponsors: include CHIN AM1540/FM100.7 www.cHINradio.com and CHHA 1610 AM www.sanlorenzo.ca

Tickets are \$33 each. (General Seating) They can be purchased exclusively at Pauline Books & Media located at 3022 Dufferin St. (S. of Lawrence) Toronto, Ontario M6B 3T5 Open Monday – Saturday: 10am-6pm Closed Sunday.

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michéal CASTALDO's CD's "Aceto;" "Villa" and "La Dolce Vita 'NAmerica," can be heard on Pandora Internet Radio, CHIN and CHAA in Toronto. The CD's are available for purchase on Amazon.ca, iTunes.com, Chapters-Indigo, HMV, Teatro Verde, Ital Records and Pauline Books & Media Canada.

To learn more about michéal CASTALDO's projects visit:
www.michealCASTALDO.com (Classic & Timeless Italian Songs)
www.NewYorkCityOliveOilCoop.com (Estate EVOO for New Yorkers and Beyond)
www.VillettaFoundation.org (Blues Cruise ... Driving you Sane)
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