Much More Than a Love Song: 'Pray'r' by Classical Crossover Artist michéal CASTALDO Arrives as an Emotional New International Anthem

Powerful Italian-English Single Captivating Radio, Live Audiences Worldwide

NEW YORK -- July 21, 2011: You know it when you hear it. Every few years, a song arrives with the power to transform the way you feel. For those who have experienced it, the new single "Pray'r" by the Classical Crossover artist michéal CASTALDO is proving to be one of those rare musical works.

Written and produced by CASTALDO and his longtime collaborator, the Norwegian composer/producer Stein B. Svendsen, "Pray'r" deftly blends pop and opera, Italian and English, grace and emotional force, to form an unforgettable listening experience. It first looks in on the longing of a man enduring the despair of unrequited love, then follows along in the Italian verses as he journeys through reflection, hope, commitment, and doubt.

But with each English chorus he draws closer to the triumphant reward of mutual passion, singing *I Pray a little pray'r every day, a little pray'r that you'll stay here in my arms forever/I Pray a little pray'r every night, a little pray'r that the light of my love/ Will shine in your heart (forever).* The majestic intensity of "Pray'r" builds, exploding at the end into an immersive anthem that inspires as much as it satisfies. Ensconced in a full orchestral arrangement of piano, strings, percussion and choir, the classic message of "Pray'r' is elevated even further by the music.

An award-winning songwriter/producer/recording artist/entrepreneur, CASTALDO's mentor was himself a protégé of the famed Italian operatic tenor Enrico Caruso. A global performer as well as an enthusiast for the arts of olive oil, balsamic vinegar, and hospitality, CASTALDO sees "Pray'r" as a signature song -- the purest expression yet of his love for life and the richness that each day holds.

"When Stein and I wrote this song, we felt in our bones that there was something magical about it," CASTALDO says. "As we worked to perfect 'Pray'r', we were inspired by the history of great artists like Andrea Bocelli, who combined Italian and English in songs that appealed to people worldwide. The response we're getting to 'Pray'r' confirms that there is a special, poetic spirit set free in this multilingual love song"

"Pray'r" is the first single from CASTALDO's full album, available ... on November11, 2011.

While the enthusiastic response on radio and in the press has been gratifying to the songwriting team, nothing trumps the feeling that "Pray'r" brings on again and again – for the performer and listeners alike. "Singing it is an out-of-body experience: I lose myself in this song," michéal CASTALDO confirms. "People tell me how beautiful it is, but what I love the most is the way they're connecting to its authenticity: It has a simple honesty that truly is universal. That's the power of 'Pray'r".

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"Pray'r" is available now exclusively on iTunes and Amazon, via Vital Records.. Visit <u>www.michaelCASTALDO.com</u>. Press contact: 877-642-7271 <u>MajesticCastleMusic@yahoo.com</u>

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