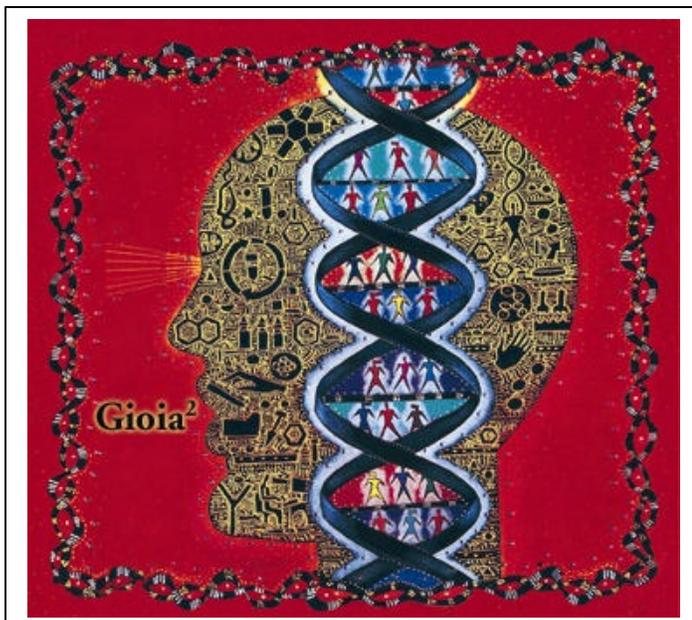


Gioia²

Lives of a Cell

File Under: World Music



artist: Lives of a Cell

street date: Tuesday, December 2, 2002

selection number: VR- 2013

list price: \$18.99

file under: Flamenco - World Music – New Age - Pop

configuration: value added double CD set

box lot: 50

sumthing distribution, inc.

9 east 45th street 3rd floor nyc, ny 10017

tel. 212- 818-0047 fax. 212- 818-0048

www.sumthing.com

vital records, inc.

308 west 30th street, #2a nyc, ny 10001

tel. 212-239-9596 fax. 212-239-4932

www.livesofacell.com

Over 120 minutes of vocal and instrumental music on two compact discs

Disc One- VR 2013 A

(Vocal)

1. Only Human (4:54)
2. Losin' My Love (4:20)
3. Con Te Partiro (4:02)
4. American Love Affair (4:19)
5. Rio (5:01)
6. Goin' Krazy (4:35)
7. Ev'ry Prayer (4:04)
8. Under The Starz (4:08)
9. Waitin' For You (4:18)
10. Not Enuff Love (5:00)
11. I Turn To You (4:19)
12. Glimpse Of Heaven (4:28)
13. Pray'r (4:35)
14. Dancin' To A Different Beat (3:52)



Disc Two- VR 2013 B

(Instrumental)

1. Losin' My Luv (4:20)
2. Pray'r (4:33)
3. Con Te Partiro (3:57)
4. I'm Only Human (4:53)
5. Ev'ry Prayer I Know (4:02)
6. Temptation Down In Rio (5:01)
7. American Luv Affair (4:22)
8. I Catch A Glimpse Of Heaven (4:22)
9. Not Enuff Luv (5:00)
10. Under The Stars (4:06)
11. Waitin' 4 U (4:16)
12. Dancing 2 A Different Beat (3:48)
13. Turn 2 U (4:16)
14. I'm Goin' Krazy Without You (4:34)

Features: a flamenco pop remake of the international Hit song 'Con Te Partiro' & six time Grammy award winner Jose Feliciano is featured on 'Rio'.

The Vibe: Originally formed in New York City by international session musicians, Lives of a Cell broke onto the indie music scene in a big way in the late 90's. Lives of a Cell features a double flamenco acoustic guitar-fronted attack and quad-percussionists that blend amazing harmonies, exotic world sounds with masterful lyrical imagery for a combination that is sure to have a lasting effect on listeners.

On The Web: Visit our website to get all the inside information on the Gioia² recording. You'll be able to download the complete liner notes (including lyrics, credits, copyright information, contact information for licensing and booking, photos, dedications, acknowledgments, endorsements etc.) to add to your CD booklet. The musicians who are Lives of a Cell are some of the most talented and in demand musicians on the music scene today. We'll be revealing who all the players are in an interactive online game. Every song on this album has an incredible story and important life lesson behind it, and we plan to share them with you on a monthly basis. Plus many more surprises. So visit us often at www.livesofacell.com

In Your Face: Vital Records will be servicing Gioia² to all NPR world music programming directors. (Mainstream radio is beyond our reach at this initial phase). Servicing DMX /AEI for world music closed circuit and on flight programming. Supplying lifestyle retail outlets and restaurants with in-store promo copies. Acquiring listening booths at key retail outlets. E-Card and Postcard campaign mailings for pre-order solicitation. Servicing various print media outlets for music reviews. Select instore acoustic performances at key retail outlets. Web banners and free MP3 soundbite promotions. Select performances at colleges and universities in the North East region. Plus many more creative - cost effective grassroots promotional strategies.